

RIA ERNUNSARI

Profile

A professional with experience in leading design and delivery of governance, journalism, transparency and accountability projects in Indonesia and Asia in general. Strong background in country engagement, national television industry, strengthening granting and monitoring evaluation processes for projects and large granting programmes, with an emphasis on generating practical, useable impact data that improves both policy and practice.

Work Experience

Jan 2021 – Present

Technical Advisor to Head of Communication and Informatics Agency West Java

Provide support to the Head Agency to engage academes, business, communities, government bodies and media in enlarging potential collaboration to support the development planning of the province.

Jan 2019 – Jan 2021

Media Brand Manager (Save the Children Indonesia)

Responsible for managing, developing and driving STC's media and brand activity. Working alongside and report to the Communication Director, I contribute in maximizing awareness of STC's works using multiple media channels (press, TV, radio, digital publisher and social media) to support and achieve organization sustainable goals in a creative and cost-effective manner

Nov 2018 – Jan 2019

Training Consultant (MSI-CEGAH)

A USAID project to support Indonesia Corruption Watch (ICW) in reviewing the

Academy of Anti-Corruption online learning, and provide recommendations for improvement in the content of the academy.

June 2014 – April 2018:

Country Engagement Developer Asia “Making All Voices Count” and Project Leader “Innovation Open Data Bandung” (Hivos South East Asia)

Leading the “Making All Voices Count” presence in Asia, delivering projects that harness the power of technology to support open and accountable governance practices. Primary focus on Indonesia, and providing senior support to teams in Pakistan (previously also the Philippines and Bangladesh). Functioning as key contact point for technology and research teams in tech pioneer Ushahidi and leading research for development institute, IDS (Sussex University).

Responsible for building and maintaining networks of engagement with government agencies, donors, CSOs, tech organisations, private sector companies and media, delivering assessments and advice on grant proposals, managing funded projects and supported monitoring, evaluation and learning.

Project Leader Innovation Fund Open Data Bandung

Leading an innovation project on how to use (open) data to give insight and possible traffic solution with city government and transportation community in Bandung.

April 2012 - June 2014

Media Consultant/TV Trainer

Providing senior media support to NGOs and donor agencies, including: British Council, Ombudsman Republic of Indonesia, Ministry of Health, USAID, World Bank Indonesia Office, Siam Cement Group – Ancora Foundation, PT. Bayer Indonesia, Bloomberg Business Week, Radio Netherlands Training Center, Jusuf Kalla, Rep. of Indonesia Vice President, CIPG, Hivos, Ford Foundation.

September 2011- Aug 2014

Lecturer in University of Indonesia, Depok

Teaching a series of ongoing courses including: *Writing for TV, Human Resources in Television's Business Core* and *Introduction to Broadcasting*.

September 2009-Aug 2014

Lecturer in Paramadina University, Jakarta

Teaching *Investigative Technique in Television Broadcasting, Writing for TV, Designing TV Documentary Production, TV Production for PR, Contemporary Broadcasting (Industry)*.

January 2010- December 2012

Regional Program Officer Asia for Kid's News Network (Free Voice/Free Press Unlimited)

Coordinating the design, funding and launch of new KNN projects in Asia. Coached and coordinated the activities of the regional KNN programs' editors in chief and program directors, Provided network support for new and existing KNN parties. Trained new 'Kids' News' team in Chiang Mai, Thailand (Youth Voice for DVB), Jakarta (Teen Voice for KBR68H and TempoTV) and Kathmandu, Nepal (Naya Puspa for NEFEJ).

October 2001-January 2010

News Producer in Trans TV, Jakarta

Over ten years, progressed in a number of roles in this hugely creative and collaborative media organisation, supporting both internal media projects and externally-supported media for development work.

- Head of the Research and Creative Development
- Project Manager - Kid's News with a Dutch NGO (Free Voice)
- Training Manager for New Recruits in News Broadcasting Development Program (BDP)
- News Producer for a Children's News Program, the magazine mid-day

bulletin, historical documentary programme, weekly crime-story programme, daily morning news bulletin, talk show, travel programme, features and weekend morning show.

- As producer, my news judgement influenced the performance of the programme and the way of my teams' work.

Feb 1996 – Aug 2000

News Reporter in SCTV, Jakarta

Holding several senior editorial posts reporting economic, politics, socio-cultural, law and human rights issues. During the 1999 General Election, led production staff updating the election results. Final position was as Desk-Editor for International Affairs, where I worked leading content for both daily bulletin and magazine style programme.

Training Attended

1. Media Ethics and Child Rights in Emergency Situation (Nov-2020)
2. Voice and Impact - Media in Integrated Campaign (Apr-2020)
3. Emergency Response Training (Feb-2020)
4. Reputation and Risk Management (Oct-2019)
5. Managing High Performance Training (Jun-2019)
6. Humanitarian Basic Principle Training (Apr-2019)
7. Management Ways of Working (July 2016)

Short Courses Attended

1. April 2011: Workshop Prix Jeneusse Suitcase: Promoting Excellence in Children's TV, Goethe Institute, Kalyana Shira, Jakarta
2. November 2007: International Exchange with "Jeugdjournaal" NOS, Hilversum, The Netherlands.
3. November –December 2006: Short course in *Deutsche Welle Akademie* Berlin, Germany
4. November 2005: Training on Trainers for Investigative Journalism, the Philippines

Centre for Investigative Journalism, Rayong, Thailand

5. **September – December 2004**: Short course in Radio Nederland Training Centre, Hilversum, The Netherlands on “Facts and Formats: Creative Ways of Informing People,”
6. **January 2004**: Workshop on Literary Journalism, Yayasan Pantau, Jakarta
7. **April 1999**: Workshop about Rice for Media, International Rice Research Institute, Los Baños, The Philippines.

Training Organised

1. Single Shot Cinema by Leonard R. Helmrich, IDFA, Sundance Award-Winning Director from Holland, May 2005 (**facilitator**)
2. Investigative Documentary by Chris Masters, Senior Reporter in “Four Corners” Programme ABC Australia (together with Jiffest), December 2005 (**facilitator**)
3. Developing News for Children with NOS, The Netherlands, SABC, South Africa, ABC, Australia June-July 2007 (**co-trainer**)
4. Setting up ‘Kids’ News’ team in Chiang Mai, Thailand (Youth Voice for DVB) in 2008, Jakarta (Teen Voice in KBR68H and TempoTV) in 2010 and Kathmandu, Nepal (Naya Puspa for NEFEJ) in 2011 (**trainer**)
5. Broadcasting Development Program 2-3 months new recruits in 2005 and 2009 (**training manager**)

Education

Master of Arts (PgDip 2001) Television Features and Documentary Production, January 2004; Salford University, Greater Manchester, UK (through British Chevening Scholarship)

Sarjana S-1 from Catholic University of Parahyangan, Bandung, Indonesia in International Relations, Sept 1995

Reference

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Contributing Author:

- 1) *Public Television in the UK for KTVPI* (Community for Indonesian Public TV)
- 2) co-editor for TransTV’s second anniversary book.
- 3) Managing MAVC synthesis knowledge papers for book publication “*Ruang Publik dan Teknologi Informasi; Sebuah Catatan Pengetahuan*” accessible <https://sea.hivos.org/news/making-all-voices-count-mavc/>
- 4) “*Refleksi Dua Dekade Kebebasan Catatan Masyarakat Sipil atas 20 Tahun Kebebasan Pers,*” Independent Journalist Association (AJI)

International Awards:

- o **Best Sanitation Reporting Award** in East Asia Ministerial Conference on Sanitation and Hygiene (EASAN) 2007 in Beppu City, Japan
- o Nominated for “**Most Favourite News Programme**” (Cerita Anak) in Panasonic Award Jakarta, 2009
- o **Chevening Award** (2000) - prestigious scholarship by British Foreign and Commonwealth Office
- Key Professional Networks: Member of IJTI (Ikatan Jurnalis TV Indonesia) or Association of Indonesian Television Journalist as member since 1999 to 2010
- Sat in judging panels for documentary and news competition with Erasmus Huis Jakarta and Indonesia Corruption Watch (ICW) 2016

Contacts

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